

GREAT FUTURES

gala

A NIGHT HONORING YOUNG PROFESSIONALS
BENEFITING THE BOYS & GIRLS CLUB

SPONSORSHIP PROSPECTUS

**SATURDAY, MAY 18, 2024 | 7:30-11:30 PM
CAPITOL PARK MUSEUM**

GREAT FUTURES GALA – SPONSORSHIP PROSPECTUS

The **6th Annual Great Futures Gala**, hosted by Boys & Girls Clubs' young professional affinity group, Club Blue, is not one to miss! This incredible event features a live band, an open bar, catered food, and more!

A portion of the proceeds from ticket sales, donations, and fundraising will directly benefit the members of the Boys & Girls Clubs of Metro Louisiana.

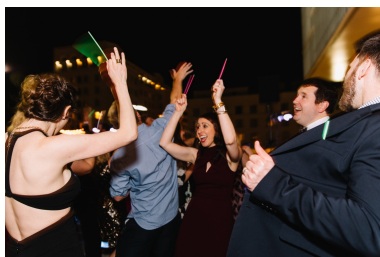
Mission: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Your support of the Great Futures Gala is a unique opportunity to promote your brand to one of the most anticipated events for young professionals in the city, making you part of an event that promotes the development of future leaders in our community.

About the Great Futures Gala Honorees

The Class of 2024 is composed of 15 honorees who were selected based on their professional achievements, leadership, philanthropic endeavors, and desire to give back to the local community.

These men and women have committed to fundraise and raise awareness for the Boys & Girls Clubs. A seven-month effort culminates into our May 18, 2024 Gala when the honorees will be celebrated for reaching their goals. The Boys & Girls Clubs could not be more thankful for the commitment the Class of 2024 has made. We hope that you can help them, on behalf of the entire gala committee, achieve their fundraising goals.



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BOYS & GIRLS CLUBS
OF METRO LOUISIANA

For more than 30 years, the Boys & Girls Clubs of Metro Louisiana has been helping children overcome obstacles and reach their full potential. Last year, they served 2,216 youth through registered members and community outreach. In their nine Clubs located across Baton Rouge, Covington, Gretna, New Orleans, and Slidell, their trained and motivated staff place an emphasis on academic success, healthy lifestyles, and character and leadership in an effort to enable all young people, especially those who need them most, to reach their full potential as productive, caring, responsible citizens.

Did You Know?

Boys & Girls Clubs of Metro Louisiana provides a safe space for kids to learn, grow, and thrive. 88% of our Club members are ages 6-12. Our connection to improving our Club members grades can be seen in these statistics: 85% of our Club members had mostly As and Bs in school last year, 99% are on grade level for their age from 5th to 12th grade, 91% of Teen Members are on track in English and Language Arts, 93% of Club members expect to graduate high school, and 93% enjoy going to the Clubs and engaging with our programs.

The connection between education and poverty is real. 43% of adults with low literacy skills live in poverty and 47% of adult welfare recipients did not graduate from high school. Literacy is crucial in fighting these statistics. 74% of third graders who read poorly still struggle in ninth grade, and these reading scores can predict a student's likelihood of graduating high school.



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SPONSORSHIP OPPORTUNITIES

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	BLUE SPONSOR
	\$6,000	\$5,000	\$4,000	\$2,500	\$1,000
EXCLUSIVITY					
Table near band	•				
Table in prominent location		•	•		
Sponsor logo on prominent signage at the Gala	•				
Primary placement of Sponsor logo on photo backdrop at Gala	•				
Unique company-branded gift for honorees	•	•			
Gala emcee verbal recognition	•	•			
PUBLIC RELATIONS & LOGO VISIBILITY					
Logo on sponsored table	•	•	•		
Sponsor logo on high-top table tents	•	•	•	•	
Social media "Featured Sponsor" post	•	•	•	•	
Social media group sponsor level post					•
Sponsor name and logo listed in Boys & Girls Clubs Quarterly Newsletter	•	•	•	•	
Sponsor name and logo listed on Great Futures Gala Website	•	•	•	•	•
Sponsor name and logo listed on Boys & Girls Clubs Website	•	•	•	•	•
Sponsor logo on photo backdrop at Gala	•	•	•	•	•
TICKETS & MEMBERSHIP					
Gala Tickets (\$100 value each)	8	8	8	2	
Club Blue Annual Memberships (\$60 value each)	2				

For more information on purchasing table(s) or sponsorships, please contact Joe Cefalu at joseph.cefalu@bswllp.com.



SPONSORSHIP FORM

Return form to: brclubblue@gmail.com

SPONSORSHIP OPPORTUNITIES:

Platinum • \$6,000

Silver • \$4,000

Blue • \$1,000

Gold • \$5,000

Bronze • \$2,500

Name of Honoree/Committee Member to credit: _____

SPONSORSHIP RECOGNITION: Please indicate how donor name should appear on event materials:

PAYMENT OPTIONS (Check 1 of 2):

(1) Enclosed is my check made payable to Club Blue - Baton Rouge

- o **PLEASE NOTE A MEMO OF:** Great Futures Gala 2024
- o Via mail: Joseph Cefalu, P.O. Box 3197, Baton Rouge, LA 70821

(2) I will pay via credit card on-line at: www.clubbluebr.com

DONOR ACKNOWLEDGEMENT:

Name/Contact: _____

Signature: _____

Email: _____

Phone: _____

To meet publication deadlines, a commitment is encouraged no later than **Monday, April 1, 2024**.
Please email company logos in vector EPS or high-resolution format to brclubblue@gmail.com.

IN-KIND DONATION FORM

Return form to: brclubblue@gmail.com

DONOR INFORMATION:

Name/Contact _____

Company Name (if applicable) _____

Address _____ Phone _____

Email _____

DONATION DETAILS:

Item description:

Restrictions, dates, or other specific information:

Fair market value \$ _____

Certificate provided? Yes __ or No __

Donor Signature: _____

Received by: _____ Date _____

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